

School	Questions
Chicago (Booth)	• Essay 1: How will the Booth MBA help you achieve your immediate and long-term post-MBA career goals? (250-word minimum) • Essay 2: Chicago Booth appreciates the individual experiences and perspectives that all of our students bring to our community. This respect for different viewpoints creates an open-minded environment that supports curiosity, inspires us to think more broadly, and take risks. At Booth, community is about collaborative thinking and learning from one another to better ourselves, our ideas, and the world around us. The photos (see online) represent some of the values described above that we uphold at Chicago Booth. Select one and share how it resonates with one of your own values. Share how the photo resonates with one of your own values. (250-word minimum) • Optional: Is there any unclear information in your application that needs further explanation? (Maximum 300 words.) • Reapplicants (required): Upon reflection, how has your perspective regarding your future, Chicago Booth, and/or getting an MBA changed since the time of your last application? (Maximum 300 words.) Additional essays for specific programs: • MBA/International Relations: Please outline your reasons for applying to the MBA/MA in International Relations joint-degree program, such as how your interests in business and international relations comprise a coherent intellectual whole. Discuss the subfields in topics which you wish to concentrate your studies and research, and relate the academic and professional experiences that have prepared you for graduate study in these areas. Indicate your career objectives in light of your proposed program of study. • MBA/MPCS (Computer Science) 1: We ask you to share how the Joint MBA/MPCS Program will help you achieve those goals. Please make sure to detail your interest specifically in both the foundational and applied computer science coursework offered in the MPCS and why you believe the MPCS curriculum will be beneficial for your desired career path. (500 words) • MBA/MPCS (Computer Science) 2: Please describe any past coursework or work experience that was technical in nature. Please include any programming languages used and your level of experience with each. You may list coursework completed, work experience in a specific technology, or self-directed projects. Programming experience is not required for admission to the MPCS. (250 words) • MBA/MPCS (Computer Science) 3: Please detail your quantitative background - including any mathematical coursework, and/or any courses covering significant mathematical or quantitative material that may not be

School	Questions
	obvious on your transcript. You may also include details on any quantitative work experience that showcases your mathematical ability. (250 words) • MBA/MS Biomedical Sciences: Please submit an essay addressing all of the following topics. Your response should be limited to two single-spaced pages. ○ Discuss your career objectives and explain how this program will help you attain your objectives. ○ Describe how your interest in the field developed and how your previous academic training has prepared you for this program and your future career. ○ Explain how your non-academic experiences have helped prepare you for this program and your career objectives. This might include research, volunteer, or professional experiences, as well as personal experiences and attributes. • MBA/MS-ADS (Applied Data Science): Please discuss your academic and career objectives and why in addition to the MBA program, you are exploring a joint program with the Masters in Applied Data Science. What additional academic and career objectives will the Masters in Applied Data Science help you to achieve that a standalone MBA could not?
<u>Columbia (CBS)</u>	• Short Answer Question 1: What is your immediate post-MBA professional goal? (50 characters maximum) • August-Entry Short Answer Question 2: How do you plan to spend the summer after the first year of the MBA? If in an internship, please include target industry(ies) and/or function(s). If you plan to work on your own venture, please indicate a focus of business. (50 characters maximum) • January-Entry Short Answer Question 2: Why do you prefer the January-entry term? (50 characters maximum) • Essay 1: Through your resume and recommendation, we have a clear sense of your professional path to date. What are your career goals over the next three to five years and what is your long-term dream job? (500 words) • Essay 2: Please share a specific example of how you made a team more collaborative, more inclusive or fostered a greater sense of community within an organization. (250 words) • Essay 3: We believe Columbia Business School is a special place with a collaborative learning environment in which students feel a sense of belonging, agency, and partnership--academically, culturally, and professionally. How would you co-create your optimal MBA experience at CBS? Please be specific. (250 words) • Optional Essay: If you wish to provide further information or additional context around your application to the Admissions Committee, please upload a brief explanation of any areas of concern in your academic

School	Questions
	record or personal history. This does not need to be a formal essay. You may submit bullet points. (Maximum 500 Words) • Reapplicant Essay: How have you enhanced your candidacy since your previous application? Please detail your progress since you last applied and reiterate how you plan to achieve your immediate and long term post-MBA professional goals. (Maximum 500 words). Additional essays for specific programs: • JD/MBA Essay 1: Why are you interested in the JD/MBA at Columbia University? What are your career goals after completing the program? (500 words) • JD/MBA Essay 2: A hallmark of the Columbia Business School and Columbia Law School experience is to provide students with the opportunities and skills to learn and develop into inclusive leaders with a wide range of perspectives. Tell us about a time you exemplified leadership skills in an educational, professional or personal setting and how those skills will contribute to your Columbia University education and profession. (250 words) • MBAxMS short answer question 1: How do you plan to spend the summer after the first year of the MBAxMS? If in an internship, please include target industry(ies) and/or function(s). If you plan to work on your own venture, please indicate a focus of business. (50 characters maximum) • MBAxMS short answer question 2: In the MBAxMS program, students will have the opportunity to pursue one of two business concentrations and one of seven engineering concentrations. What Business track are you interested in pursuing and why? What Engineering track are you interested in pursuing and why? (250 characters maximum) • MBAxMS Essay 1: What aspects of the MBAxMS program academically, professionally and culturally draw you specifically to Columbia University? What are your career goals after completing the MBAxMS program and how will the expertise in both engineering and business allow you to achieve these goals? (500 words) • MBAxMS Essay 2: Please share a specific example of how you made a team more collaborative, more inclusive or fostered a greater sense of community within an organization. (250 words)

School	Questions
Cornell (Johnson)	Goals Statement: To the best of your understanding today, please share your short and long-term goals by completing the following sentences and answering the enclosed short answer question: - Immediately post-MBA, my goal is to work as a(n) ____[Role]____ at ____[Company]____ within ____[Industry]____. - Targeted Job Role: - Target Job Company: - Industry: - In 5 – 10 years post-MBA, my goal is to work as a(n) ____[Role]____ at ____[Company]____ within ____[Industry]____. - Targeted Job Role: - Target Job Company: - Industry: Please share how you plan to utilize the resources available at Johnson, as well as any personal resources to transition to your immediate post-MBA career goal. (350 word maximum) Essay: Choose <u>one</u> of the prompts to answer: - Impact Essay: At Cornell, our students and alumni share a desire to positively impact the organizations and communities they serve. How do you intend to make a meaningful impact on the Johnson community? (350 words maximum) - The Unique Trait that Defines Me: What is something unique about you that others will remember you by, and how will this trait help you contribute and engage with the Cornell MBA community? (350 words maximum) Optional Essay (required for reapplicants): You may use this essay to call attention to items needing clarification and to add additional details to any aspects of your application that do not accurately reflect your potential for success at Johnson. (350 words maximum) - If you are reapplying for admission, please use this essay to indicate how you have strengthened your application and candidacy since the last time you applied for admission. Please also review our Application Guide for additional information about reapplying (350 words maximum). Park Leadership Fellows Prompt: Describe a past formal or informal leadership experience and how it informs your goals for growth as a leader. How would the Park Leadership Fellowship assist with these goals? (500 word limit)

School	Questions
<u>Dartmouth (Tuck)</u>	• Essay 1: Why are you pursuing an MBA and why now? How will the distinct Tuck MBA contribute to achieving your goals and aspirations? What particular aspects of Tuck will be instrumental in your growth? (2000 characters) • Essay 2: Tell us who you are. How have your values and experiences shaped your identity and character? How will your unique background contribute to Tuck and/or enhance the experience of your classmates? (2000 characters) • Essay 3: Describe a time when you meaningfully invested in someone else's success without immediate benefit to yourself. What motivated you, and what was the impact? (2000 characters) • Optional: Please provide any additional insight or information that you have not addressed elsewhere (e.g., atypical choice of references, factors affecting academic performance, unexplained job gaps or changes). Complete this question only if you feel your candidacy is not fully represented by this application. • Forté Fellow: Please explain why you are interested in being named a Tuck Forté Fellow and provide information about how you have worked to advance the mission of Forté through your experiences and involvement. • Romba Fellow: Please explain why you are interested in being named a Tuck ROMBA Fellow and how you plan to take an active role as an ambassador of the LGBTQ+ community once at Tuck?

School	Questions
Duke (Fuqua)	• Short answer: What are your post-MBA career goals? Share with us your first-choice career plan and your alternate plan. (100 words) • Essay 1: The 'Team Fuqua' spirit and community is one of the things that sets the MBA experience apart, and it is a concept that extends beyond the student body to include faculty, staff, and administration. Please share with us "25 Random Things" about you. The Admissions Committee wants to get to know YOU - beyond the professional and academic achievements listed in your resume and transcript. Share with us important life experiences, your hobbies, achievements, fun facts, or anything that helps us understand what makes you who you are. • Essay 2: Fuqua prides itself on cultivating a culture of engagement. Our students enjoy a wide range of student-led organizations that provide opportunities for leadership development and personal fulfillment, as well as an outlet for contributing to society. Our student-led government, clubs, centers, and events are an integral part of the student culture and to the development of leaders. Based on your understanding of the Fuqua culture, what are 3 ways you expect to contribute at Fuqua? (1 page or 500 words) • Optional: If you feel there are circumstances of which the admissions committee should be aware, please explain them here (e.g. unexplained gaps in work, inconsistent or questionable academic performance). Note that you should NOT upload additional essays nor additional recommendations in this area. The Optional Information section is intended to provide the admissions committee with insight into your circumstances only. (1 page or 500 words)

School	Questions
HBS	• Business-Minded: Please reflect on how your choices have influenced your career path and aspirations. (up to 300 words) • Leadership-Focused: What experiences have shaped how you invest in others and how you lead? (up to 250 words) • Growth-Oriented: Curiosity can be seen in many ways. Please share an example of how you have demonstrated curiosity and how that has influenced your growth. (up to 250 words) • Additional information: Please share additional information here if you need to clarify any information provided in the other sections of your application. This is not meant to be used as an additional essay. Please limit your additional information to the space in this section. (75 words) • Reapplicant essay: Please use this space to share with the Admissions Committee how you have reflected and grown since your previous application and discuss any relevant updates to your candidacy (e.g., changes in your professional life, additional coursework, and extracurricular/volunteer engagements). (250 words) • Joint degree program essay: How do you expect the joint degree experience to benefit you on both a professional and a personal level? (Maximum Length: 400 words) Additional essays for specific programs: • MS/MBA Engineering Science (required): The MS/MBA: Engineering Sciences program is focused on entrepreneurship, design, and innovation. Describe your past experiences in these areas and your reasons for pursuing a program with this focus. (Recommended Length: 500 words) • MS/MBA Engineering Science (optional): The Master of Science degree in Engineering Sciences is a technical degree requiring graduate-level engineering or applied science (i.e., computer science, applied math, applied physics) courses. If you do not have a traditional engineering/applied sciences undergraduate degree followed by significant technical product development work experience, please describe what other preparation you have that will allow you to succeed in a rigorous technical graduate program. (Recommended Length: 350 words) • MS/MBA Biotechnology (required): How do you expect the joint degree experience to benefit you on both a professional and a personal level? (Recommended Length: 400 words)

School	Questions
<u>INSEAD</u>	• Motivation essay 1: Give a candid description of yourself as a person and a leader, emphasizing the strengths and weaknesses you recognize in yourself. Explain how you are actively working on your development, sharing key experiences that have shaped you, providing specific examples where relevant. (500 words) • Motivation essay 2: Describe a highly stressful situation you faced and how you managed it. What did this experience teach you about yourself and your interactions with others? (400 words) • Motivation essay 3: Is there anything else that was not covered in your application that you would like to share with the Admissions Committee? (300 words) • Job description 1: Provide a summary of your career since graduating from university, explaining the rationale behind your key decisions and career progression. Include a description of your current (or most recent) role, covering the scope of your work, major responsibilities, employees under your supervision, budget size, clients/products, and any notable results achieved. (500 words) • Job description 2: Describe your short and long-term career aspirations, including your target geography, industry, and function. How do you plan to bridge the gap between your current position and these goals, and how will INSEAD help you achieve them? (300 words)
<u>LBS</u>	• Question 1. (500 words) What are your post-MBA goals and how will your prior experience and the London Business School programme contribute towards these? • Question 2. (200 words) What makes you unique? • Question 3. (500 words) (This question is optional) Is there any other information you believe the Admissions Committee should know about you and your application to London Business School?

School	Questions
MIT Sloan	• Cover letter: Please submit a cover letter seeking a place in the MIT Sloan MBA program. Your letter should conform to a standard business correspondence, include one or more professional examples that illustrate why you meet the desired criteria above, and be addressed to the Admissions Committee (300 words or fewer, excluding address and salutation). • Video 1: Introduce yourself to your future classmates. Here's your chance to put a face with a name, let your personality shine through, be conversational, be yourself. We can't wait to meet you! Videos should adhere to the following guidelines: ○ No more than 1 minute (60 second) in length ○ Single take (no editing) ○ Speaking directly to the camera ○ Do not include background music or subtitles • Video 2: All MBA applicants will be prompted to respond to a randomly generated, open-ended question. The question is designed to help us get to know you better; to see how you express yourself and to assess fit with the MIT Sloan culture. It does not require prior preparation. Applicants are given 5 seconds to prepare for a 60-second response. • Organizational chart: To help us better understand your current role and the impact that you have on your team and department, please submit an organizational chart. We should be able to clearly understand the internal structure of your organization, where you sit in your organization, and your line of reporting. Organizational charts should not be more than two pages and keep the following in mind: ○ Give us as much detail as possible (names, titles, etc.) but it's ok to redact names if you need to. ○ Please circle your role in red so that your position is easily identifiable. ○ Make sure we can easily identify where you are, to whom you report, and if applicable, who reports to you. ○ If your recommender or references are on your organizational chart (they may not be, and that's ok!), please highlight them for us. ○ If you are a consultant, entrepreneur, or affiliated with the military review our FAQs for suggestions on how to approach the organizational chart. • Short answer: How has the world you come from shaped who you are today? For example, your family, culture, community, all help to shape aspects of your life experiences and perspective. Please use this opportunity to share more about your background. (250 words)

School	Questions
Michigan (Ross)	• Part 1: Career Aspirations ○ What is your short-term career goal, and how will Ross' philosophy in Action-Based Learning help you achieve it? Please be specific. Please answer both parts of this question. (300 words) • Part 2: How will you make an impact at Michigan Ross? Michigan Ross is proud to support a community of leaders and impact makers. As a future member of this community, we want to know more about who you are and what drives you. Please choose 1 of the following prompts to tell us more about <u>what makes you stand out beyond your academic and work experience</u>. List the prompt you are answering at the top of your response. (200 words) ○ What makes you unique? ○ Can you provide a specific example of how you've overcome a personal challenge? ○ What makes you excited to get up each morning? ○ Describe a time when you made a difference in your community or with an individual. • Optional Essay: Is there something in your resume or application that needs a brief explanation? Appropriate uses of this essay would be the explanation of an employment gap, academic outliers, choice of recommender, completion of supplemental coursework, etc. You may use bullet points where appropriate. (250 words) • Tauber Institute essay 1: What about the mission and vision of Tauber resonates with you? (200 words) • Tauber Institute essay 2: How would admission into the Tauber Institute help you to accomplish your personal and/or professional goals? (200 words)

School	Questions
Northwestern (Kellogg)	• Essay 1: Intentionality is a key aspect of what makes our graduates successful Kellogg leaders. Help us understand your journey by articulating your motivations for pursuing an MBA, the specific goals you aim to achieve, and why you believe now is the right moment. Moreover, share why you feel Kellogg is best suited to serve as a catalyst for your career aspirations and what you will contribute to our community of lifelong learners during your time here. (450 words) • Essay 2: Kellogg leaders are primed to tackle challenges everywhere, from the boardroom to their neighborhoods. Describe a specific professional experience where you had to make a difficult decision. Reflecting on this experience, identify the values that guided your decision-making process and how it impacted your leadership style. (450 words) • Additional information: We know that life is full of extenuating circumstances. Whether you want to explain gaps in work experience, your choice of recommenders, inconsistent or questionable academic performance or something else, you can use this section to briefly tell us anything we need to know about your application. (280 words) • Reapplicant essay: How have you grown or changed personally and professionally since you previously applied and what steps have you taken to become the strongest candidate you can be? (approximately 250 words) Additional essays for specific programs: • One-year MBA: Why is the Kellogg One-Year Program the right fit to help you reach your post-MBA career goals? And what unique academic, personal or professional experience do you bring into this specific program? (250 words) • JD-MBA: Why is the JD-MBA Program the right fit to help you reach your post-MBA career goals? And what unique academic, personal or professional experience do you bring into this specific program? (250 words) • MMM: Why is the MMM Program the right fit to help you reach your post-MBA career goals? And what unique academic, personal or professional experience do you bring into this specific program? (250 words) • MBAi: Why is the Kellogg McCormick MBAi Program the right fit to help you reach your post-MBA career goals? And what unique academic, personal or professional experience do you bring into this specific program? (450 words)

NYU (Stern)

- **Short answer:** What are your short-term career goals? (150 word maximum, double-spaced, 12-point font)
- **Essay 1:** Change: _____ it
Change: Dare It. Dream It. Drive It. In today's global business environment, the only constant is change. Using NYU Stern's brand call to action, we want to know how you view change. Change: ____ it. Fill in the blank with a word of your choice. Why does this word resonate with you? How will you embrace your own personal tagline while at Stern? Examples:
 - Change: Dare it.
 - Change: Dream it.
 - Change: Drive it.
 - Change: Empower it.
 - Change: Manifest it.
 - Change: [Any word of your choice] it.
 (350 word maximum, double-spaced, 12-point font)
- **Essay 2:** Personal Expression (aka "Pick Six")
Introduce yourself to the Admissions Committee and to your future classmates using six images and corresponding captions. The Pick Six is a way to share more about the qualities you will bring to the Stern community, beyond your professional and academic achievements. Your uploaded PDF should contain all of the following elements:
 - A brief introduction or overview of your "Pick Six" (no more than 3 sentences).
 - Six images that help illustrate your interests, values, motivations, perspective and/or personality.
 - A one-sentence caption for each of the six images that helps explain why they were selected and are significant to you.
 Note: Your visuals may include photos, infographics, drawings, collages, or any other images. Your document must be uploaded as a single PDF. The essay cannot be sent in physical form or be linked to a website.
- **Additional information (optional):** Please provide any additional information that you would like to bring to the attention of the Admissions Committee and/or give context to your application. This may include important aspects of yourself not otherwise apparent in your application, including but not limited to: hardships you have encountered, current or past gaps in employment, further explanation of your undergraduate record or self-reported academic transcript(s), plans to retake the GMAT, GRE, Executive Assessment, IELTS or TOEFL, or any other relevant information.
If you are a reapplicant, please utilize this optional essay to highlight any changes since your last application. (500 word maximum, double-spaced, 12-point font)

School	Questions
Stanford (GSB)	• Essay 1: What matters most to you, and why? (650 words) • Essay 2: Why Stanford for you? (350 words) • Short answer question: Think about a time in the last five years when you've created a significant positive impact, whether in professional, extracurricular, civic, or academic settings. What was the situation, what did you do, and what was the impact? (1200 characters) • Additional information: We are deliberate in the questions we ask. We believe that we get to know you well through all of the elements of your application. Complete this section only if you have critical information you could not convey elsewhere on your application (e.g., extenuating circumstances affecting academic or work performance). This section should not be used as an additional essay. (1200 characters)
UC Berkeley (Haas)	• Essay #1 – Video Essay ○ What makes you feel alive when you are doing it, and why? <i>You will be able to test your audio-visual connection before recording. Video essays should last 1-2 minutes and may not exceed 2 minutes.</i> • Essay #2 ○ What are your short-term and long-term career goals, and how will an MBA from Haas help you achieve those goals? <i>Short-term career goals should be achievable within 3-5 years post-MBA, whereas long-term goals may span a decade or more and encompass broader professional aspirations. (300 words max)</i> • Supplemental Information, Distance Traveled: At Berkeley Haas, we consider "distance traveled" as the contextual information that helps us understand the unique circumstances, challenges, or influences that have shaped your personal and professional journey. We invite you to share aspects of your background, personal circumstances, or significant experiences that have meaningfully impacted who you are today and how you've reached this point. Please tell us how these experiences have influenced your perspectives, decisions, and aspirations, and how they contribute to the person you are becoming. (300 words max) • Optional Statement: This section should only be used to convey relevant information not addressed elsewhere in your application. This may include explanation of employment gaps, academic aberrations, supplemental coursework, etc. You are encouraged to use bullet points where appropriate. (300 words max)

School	Questions
<u>UCLA (Anderson)</u>	• Essay1: Why is the MBA the right degree for you to pursue both personally and professionally? (150 words) • Essay 2: Describe your post-MBA short-term and long-term career goals. (150 words) • Essay 3: What makes UCLA Anderson a top choice for you, and how will you engage with and contribute to the community? (250 words) • Optional Essay: Are there any extenuating circumstances in your profile about which the Admissions committee should be aware? (250 words maximum)
<u>U Penn (Wharton)</u>	• Short Answer 1: What is your immediate post-MBA professional goal? (50 words) • Short Answer 2: What are your career goals for the first three to five years after completing your MBA, and how will those build towards your long-term professional goals? (150 words) • Essay: Taking into consideration your background – personal, professional, and/or academic – how do you plan to add meaningful value to the Wharton community? (350 words) • Reapplicant essay (required for all reapplicants): Please use this space to share with the Admissions Committee how you have reflected and grown since your previous application and discuss any relevant updates to your candidacy (e.g., changes in your professional life, additional coursework, and extracurricular/volunteer engagements). (250 words) • Additional information: Please use this space to share any additional information about yourself that cannot be found elsewhere in your application and that you would like to share with the Admissions Committee. This space can also be used to address any extenuating circumstances (e.g., unexplained gaps in work experience, choice of recommenders, inconsistent or questionable academic performance, areas of weakness, etc.) that you would like the Admissions Committee to consider. (500 words)

School	Questions
<u>USC (Marshall)</u>	• Essay #1 (Required) - What are your short-term and long-term career goals, and how will an MBA from USC Marshall help you achieve those goals? Short-term career goals should be those you want to achieve within 3-5 years post-MBA, whereas long-term goals may span a decade or more and encompass broader professional aspirations. (word limit: 400) • Essay #2 (Required) - In the USC Marshall MBA Program, teamwork is essential to success. Please share an example of a time when you collaborated effectively with others to achieve a personal or professional goal. (word limit: 400) • Essay #3 (Optional) - We realize that each person is more than a list of facts or pre-defined categories, and we'd like to recognize each individual's unique qualities and experiences. Please use this space to share any additional information about yourself that cannot be found elsewhere in your application and that you would like the Admissions Committee to consider when reviewing your candidacy for the MBA program. (word limit: 500)
<u>UT Austin (McCombs)</u>	• Essay 1: Imagine yourself at the completion of your MBA journey. Why was pursuing your MBA at Texas McCombs the right decision for your personal and professional growth? Reflect on how you made the most of your time in the program—academically, through hands-on learning opportunities, and within the McCombs community. Highlight how you contributed to the McCombs community and used its resources to grow both professionally and personally. (250 words) • Essay 2: Reflect on a core value that defines you. Share a specific example of how it has guided your decisions and actions, and explain how it will shape your contributions and growth as a McCombs MBA student. Highlight how this value has influenced your leadership style and life path, and how it will shape your MBA experience. (250 words) • Optional Statement: Please explain any gaps in work experience, choice of recommender, and/or academic performance issues that may help the admission committee in reviewing your application. (Limit: 250 words)

School	Questions
UVA (Darden)	• Relationships Matter Here: What would you want your classmates to know about you that is not on your resume? (200 words) • Community: Please describe an example of building community within your personal or professional life. What impact did this have on you and those around you? How will this experience contribute to the way you will build community at Darden? (200 words) • Careers with Purpose: At this time how would you describe your short-term, post-MBA goal in terms of industry, function, geography, company size and/or mission and how does it align with the long-term vision you have for your career? (200 words)
Yale	• Essay: Please respond to one (1) of the three essay prompts below. The word limit (though not necessarily the goal!) is 500 words. ○ Describe the biggest commitment you have ever made. Why is this commitment meaningful to you and what actions have you taken to support it? ○ Describe the community that has been most meaningful to you. What is the most valuable thing you have gained from being a part of this community and what is the most important thing you have contributed to this community? ○ Describe the most significant challenge you have faced. How have you confronted this challenge and how has it shaped you as a person? • Reapplicant essay: Since your last application, please discuss any significant updates to your candidacy, including changes in your personal or professional life, additional coursework, or extracurricular/volunteer activities. (200 words maximum; required for all reapplicants) • Optional information: If any aspect of your candidacy needs further explanation, please provide a brief description. (200 words maximum)