

School	Questions
Chicago (Booth)	<ul style="list-style-type: none"> • Essay 1: How will the Booth MBA help you achieve your immediate and long-term post-MBA career goals? (250-word minimum) • Essay 2: An MBA is as much about personal growth as it is about professional development. In addition to sharing your experience and goals in terms of career, we'd like to learn more about you outside of the office. Use this opportunity to tell us something about who you are. (250-word minimum) • Optional Essay: Is there any unclear information in your application that needs further explanation? If so, please use this section to clarify. (300 words)
Columbia (CBS)	<ul style="list-style-type: none"> • Short Answer Question: What is your immediate post-MBA professional goal? (50 characters maximum) • Essay 1: Through your resume and recommendation, we have a clear sense of your professional path to date. What are your career goals over the next three to five years and what is your long-term dream job? (500 words) • Essay 2: We believe Columbia Business School is a special place. CBS proudly fosters a collaborative learning environment through curricular experiences like our clusters and learning teams, co-curricular initiatives like the Phillips Pathway for Inclusive Leadership, which aims to equip students with the skills and strategies necessary to lead in an inclusive and ethical manner, and career mentorship opportunities like our Executives-in-Residence program. Why do you feel Columbia Business School is a good fit for you academically, culturally, and professionally? (300 words) • Essay 3: Tell us about your favorite book, movie, or song and why it resonates with you. (250 words) • Optional Essay: If you wish to provide further information or additional context around your application to the Admissions Committee, please upload a brief explanation of any areas of concern in your academic record or personal history. This does not need to be a formal essay. You may submit bullet points. (Maximum 500 Words)

School	Questions
Cornell (Johnson)	<ul style="list-style-type: none"> Essay 1: A statement of your goals will begin a conversation that will last throughout the admissions process and guide your steps during the MBA program and experience. To the best of your understanding today, please share your short and long term goals by completing the following sentences and answering the enclosed short answer question (350 words maximum): <ul style="list-style-type: none"> Immediately post-MBA, my goal is to work as a(n) [Role] at [Company] within [Industry]. Targeted Job Role: Target Job Company: Industry: In 5–10 years post-MBA, my goal is to work as a(n) [Role] at [Company] within [Industry]. Targeted Job Role: Target Job Company: Industry: How has your experience prepared and encouraged you to pursue these goals? Essay 2: At Cornell, our students and alumni share a desire to positively impact the organizations and communities they serve. Taking into consideration your background, how do you intend to make a meaningful impact on an elite MBA community? (350 words maximum) Optional essay (required for reapplicants): You may use this essay to call attention to items needing clarification and to add additional details to any aspects of your application that do not accurately reflect your potential for success at Johnson (350 words maximum). If you are reapplying for admission, please use this essay to indicate how you have strengthened your application and candidacy since the last time you applied for admission. Please also review our Application Guide for additional information about reapplying (350 words maximum).
Dartmouth (Tuck)	<ul style="list-style-type: none"> Essay 1: Tuck students can articulate how the distinctive Tuck MBA will advance their aspirations. Why are you pursuing an MBA and why Tuck? (300 words) Essay 2: Tuck students recognize how their individuality adds to the fabric of Tuck. Tell us who you are. (300 words) Essay 3: Tuck students are encouraging, collaborative and empathetic, even when it is not convenient or easy. Describe a meaningful experience in which you exemplified one or more of these attributes. (300 words) Optional: Please provide any additional insight or information that you have not addressed elsewhere (e.g., atypical choice of evaluators, factors affecting academic performance, unexplained job gaps or changes). Complete this question only if you feel your candidacy is not fully represented by this application. (300 words) Reapplicants: How have you strengthened your candidacy since you last applied? Please reflect on how you have grown personally and professionally. (300 words)

School	Questions
Duke (Fuqua)	<ul style="list-style-type: none"> • Short answer: What are your post-MBA career goals? Share with us your first-choice career plan and your alternate plan. (100 words) • Essay 1: The 'Team Fuqua' spirit and community is one of the things that sets the MBA experience apart, and it is a concept that extends beyond the student body to include faculty, staff, and administration. Please share with us “25 Random Things” about you. The Admissions Committee wants to get to know YOU - beyond the professional and academic achievements listed in your resume and transcript. Share with us important life experiences, your hobbies, achievements, fun facts, or anything that helps us understand what makes you who you are. Your list will be limited to 2 pages (750 words maximum). Please present your response in list form, numbered 1 to 25. Some points may be brief, while others may be longer. • Essay 2: Fuqua prides itself on cultivating a culture of engagement. Our students enjoy a wide range of student-led organizations that provide opportunities for leadership development and personal fulfillment, as well as an outlet for contributing to society. Our student-led government, clubs, centers, and events are an integral part of the student culture and to the development of leaders. Based on your understanding of the Fuqua culture, what are 3 ways you expect to contribute at Fuqua? Your response will be limited to 1 page (500 words maximum). • Optional: If you feel there are circumstances of which the admissions committee should be aware, please explain them here (e.g. unexplained gaps in work, choice of recommenders, inconsistent or questionable academic performance). Note that you should NOT upload additional essays nor additional recommendations in this area. The Optional Information section is intended to provide the admissions committee with insight into your circumstances only. Your response will be limited to 1 page (500 words maximum).
HBS	<ul style="list-style-type: none"> • Essay 1: As we review your application, what more would you like us to know as we consider your candidacy for the Harvard Business School MBA program? (900 words)
INSEAD	<ul style="list-style-type: none"> • Essay 1: Give a candid description of yourself (who are you as a person), stressing the personal characteristics you feel to be your strengths and weaknesses and the main factors which have influenced your personal development, giving examples when necessary (maximum 500 words). • Essay 2: Describe the achievement of which you are most proud and explain why. In addition, describe a situation where you failed. How did these experiences impact your relationships with others? Comment on what you learned (maximum 400 words). • Essay 3: Describe all types of extra-professional activities in which you have been or are still involved for a significant amount of time (clubs, sports, music, arts, etc). How are you enriched by these activities? (maximum 300 words) • Optional: Is there anything else that was not covered in your application that you would like to share with the Admissions Committee? (maximum 300 words)

School	Questions
LBS	<ul style="list-style-type: none"> • Essay 1: What are your post-MBA goals and how will your prior experience and the London Business School programme contribute towards these? (500 words) • Optional: Is there any other information you believe the Admissions Committee should know about you and your application to London Business School? (500 words)
MIT Sloan	<ul style="list-style-type: none"> • Cover letter: MIT Sloan seeks students whose personal characteristics demonstrate that they will make the most of the incredible opportunities at MIT, both academic and non-academic. We are on a quest to find those whose presence will enhance the experience of other students. We seek thoughtful leaders with exceptional intellectual abilities and the drive and determination to put their stamp on the world. We welcome people who are independent, authentic, and fearlessly creative – true doers. We want people who can redefine solutions to conventional problems, and strive to preempt unconventional dilemmas with cutting-edge ideas. We demand integrity and respect passion. Taking the above into consideration, please submit a cover letter seeking a place in the MIT Sloan MBA program. Your letter should conform to a standard business correspondence, include one or more professional examples that illustrate why you meet the desired criteria above, and be addressed to the Admissions Committee (300 words or fewer, excluding address and salutation). • Video statement: Introduce yourself to your future classmates. Here's your chance to put a face with a name, let your personality shine through, be conversational, be yourself. We can't wait to meet you! Videos should adhere to the following guidelines: <ul style="list-style-type: none"> o No more than 1 minute (60 second) in length o Single take (no editing) o Speaking directly to the camera o Do not include background music or subtitles • Organizational chart: To help us better understand your current role and the impact that you have on your team and department, please submit an organizational chart. We should be able to clearly understand the internal structure of your organization, where you sit in your organization, and your line of reporting. Organizational charts should not be more than two pages and keep the following in mind: <ul style="list-style-type: none"> o Give us as much details as possible (names, titles, etc.) but it's ok to redact names if you need to. o Please circle your role in red so that your position is easily identifiable. o Make sure we can easily identify where you are, to whom you report, and if applicable, who reports to you. o If your recommender or references are on your organizational chart (they may not be, and that's ok!), please highlight them for us. o If you are a consultant, entrepreneur, or affiliated with the military review our FAQs for suggestions on how to approach the organizational chart.

School	Questions
Michigan (Ross)	<ul style="list-style-type: none"> • Short answer: Select one prompt from each group of the two groups below. Respond to each selected prompt in 100 words or less (<100 words each; 200 words total). • Group 1 I want people to know that I: I made a difference when I: I was aware that I was different when: • Group 2 I was out of my comfort zone when: I was humbled when: I was challenged when: • Essay 1: Pick one thing from your resume and tell us more. (100 words) • Essay 2: What is your short-term goal? (25 words) Why is this the right short-term career goal for you? (150 words) • Optional: Is there something in your resume or application that could use some explanation? You might want to discuss the completion of supplemental coursework, employment gaps, academic issues, etc. Feel free to use bullet points where appropriate.
Northwestern (Kellogg)	<ul style="list-style-type: none"> • Essay 1: Kellogg's purpose is to educate, equip and inspire leaders who create lasting value. Provide a recent example where you have demonstrated leadership and created value. What challenges did you face and what did you learn? (450 words) • Essay 2: Values are what guide you in your life and work. What values are important to you and how have they influenced you? (450 words) • MBAi applicants: The Kellogg McCormick MBAi Program is designed to train the next generation of leaders who can help businesses deliver successful outcomes through AI-driven technology. This requires leaders who have both strong technical and business skills; many firms struggle to find leaders with these skills. Tell us about your firsthand experience with this disconnect between business and technology and how MBAi will prepare you to successfully lead businesses at the intersection. (450 words) • MMM applicants: The five core values of the MMM Program are curiosity, creativity, empathy, open-mindedness and a learning mindset. Describe a situation in which you demonstrated one of these values. Why is this value an important part of the MMM experience for you? (250 words) • JD-MBA applicants: Please discuss your post-JD-MBA career goals and why the JD-MBA Program is the right program to help you reach those goals. (250 words) • Reapplicants: Since your previous application, what steps have you taken to strengthen your candidacy? (250 words)

School	Questions
<p>NYU (Stern)</p>	<ul style="list-style-type: none"> • Short answer: What are your short-term career goals? (150 word maximum, double-spaced, 12-point font) • Essay 1: Change: _____ it (350 word maximum, double-spaced, 12-point font) In today's global business environment, the only constant is change. Using NYU Stern's brand call to action, we want to know how you view change. Change: _____ it. Fill in the blank with a word of your choice. Why does this word resonate with you? How will you embrace your own personal tagline while at Stern? Examples: <i>Change: Dare it.</i> <i>Change: Dream it.</i> <i>Change: Drive it.</i> <i>Change: Empower it.</i> <i>Change: Manifest it.</i> <i>Change: [Any word of your choice.]</i> • Essay 2: Personal Expression (a.k.a "Pick Six") Describe yourself to the Admissions Committee and to your future classmates using six images and corresponding captions. Your uploaded PDF should contain all of the following elements: <i>A brief introduction or overview of your "Pick Six" (no more than 3 sentences).</i> <i>Six images that help illustrate who you are.</i> <i>A one-sentence caption for each of the six images that helps explain why they were selected and are significant to you.</i> Note: Your visuals may include photos, infographics, drawings, or any other images that best describe you. Your document must be uploaded as a single PDF. The essay cannot be sent in physical form or be linked to a website. • Additional information (optional): (250 word maximum, double-spaced, 12-point font) Please provide any additional information that you would like to bring to the attention of the Admissions Committee. This may include current or past gaps in employment, further explanation of your undergraduate record or self-reported academic transcript(s), plans to retake the GMAT, GRE, Executive Assessment, IELTS or TOEFL, or any other relevant information.

School	Questions
Stanford (GSB)	<ul style="list-style-type: none"> • Essay 1: What matters most to you, and why? • Essay 2: Why Stanford? • Additional information: Both essays combined may not exceed 1050 words. We recommend up to 650 words for Essay A and up to 400 words for Essay B. We often read effective essays that are written in fewer words. • Short answer question 1 (optional): Think about times you've created a positive impact, whether in professional, extracurricular, academic, or other settings. What was your impact? What made it significant to you or to others? (1200 characters) • Short answer question 2 (optional): We know that each person is more than a list of facts or pre-defined categories. With this question we provide you with an <u>optional</u> opportunity to elaborate on how your background or life experiences have helped shape your recent actions or choices. (1200 characters) • Additional information: What do we mean by "optional"? We truly mean you have the opportunity to choose. In evaluating your application, we want to know about who you are and how you think Stanford will help you achieve your aspirations. We are also interested in learning about the things you have done that are most meaningful to you. If you feel that you've already addressed these questions well in other areas of the application, congratulations, you're done! If you would like to go beyond your resume to discuss some of your contributions more fully, <i>you are welcome to share up to three.</i>

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UC Berkeley (Haas)	<ul style="list-style-type: none"> • Essay 1: What makes you feel alive when you are doing it, and why? (300 words maximum) • Essay 2: What kind of leader do you aspire to be and why? (300 words max) • Optional information: We invite you to help us better understand the context of your opportunities and achievements: <ol style="list-style-type: none"> 1. What is the highest level of education completed by your parent(s) or guardian(s)? <ul style="list-style-type: none"> ○ Did not complete high school ○ High school diploma or equivalency (GED) Associate's degree (junior college) or vocational degree/license ○ Bachelor's degree (BA, BS) ○ Master's degree (MA, MS) ○ Doctorate or professional degree (MD, JD, DDS) 2. What is the most recent occupation of your parent(s) or guardian(s)? <ul style="list-style-type: none"> ○ Unemployed ○ Homemaker ○ Laborer ○ Skilled worker ○ Professional 3. If you were raised in one of the following household types, please indicate: <ul style="list-style-type: none"> ○ Raised by a single parent ○ Raised by an extended family member (grandparent, aunt/uncle, niece/nephew, cousin) ○ Raised in a multi-generational home ○ Raised in foster care 4. What was the primary language spoken in your childhood home? 5. If you have you ever been responsible for providing significant and continuing financial or supervisory support for someone else, please indicate: <ul style="list-style-type: none"> ○ Child ○ Spouse ○ Sibling ○ Parent ○ Extended family member (grandparent, aunt/uncle, niece/nephew, cousin) ○ Other 6. Please elaborate on any of your above responses. Alternatively, you may use this opportunity to expand on other hardships or unusual life circumstances that may help us understand the context of your opportunities, achievements, and impact. (300 words maximum) • Optional information 2: This section should only be used to convey relevant information not addressed elsewhere in your application. This may include explanation of employment gaps, academic aberrations, supplemental coursework, etc. You are encouraged to use bullet points where appropriate.

School	Questions
UCLA (Anderson)	<ul style="list-style-type: none"> • Essay 1: Tell us about a recent personal or professional achievement and how it connects to your MBA goals. (250 words maximum) • Optional Essay: Are there any extenuating circumstances in your profile about which the Admissions committee should be aware? (250 words maximum)
U Penn (Wharton)	<ul style="list-style-type: none"> • Essay 1: How do you plan to use the Wharton MBA program to help you achieve your future professional goals? You might consider your past experience, short and long-term goals, and resources available at Wharton. (500 words) • Essay 2: Taking into consideration your background – personal, professional, and/or academic – how do you plan to make specific, meaningful contributions to the Wharton community? (400 words) • Required Essay for all Reapplicants: Please use this space to share with the Admissions Committee how you have reflected and grown since your previous application and discuss any relevant updates to your candidacy (e.g., changes in your professional life, additional coursework, and extracurricular/volunteer engagements). (250 words) • Optional Essay: Please use this space to share any additional information about yourself that cannot be found elsewhere in your application and that you would like to share with the Admissions Committee. This space can also be used to address any extenuating circumstances (e.g., unexplained gaps in work experience, choice of recommenders, inconsistent or questionable academic performance, areas of weakness, etc.) that you would like the Admissions Committee to consider. (500 words)
USC (Marshall)	<ul style="list-style-type: none"> • TBD
UT Austin (McCombs)	<ul style="list-style-type: none"> • Essay 1: Picture yourself at graduation. Describe how you spent your time as a Texas McCombs MBA to achieve your personal and professional goals. (500 words) • Optional Statement: If applicable, applicants can provide an optional statement in the essay section of the application. Applicants should only provide an optional statement if there is something they wish to address about their candidacy that is not addressed elsewhere.
UVA (Darden)	<ul style="list-style-type: none"> • Essay 1: Given that you will be forming lifelong connections with your classmates that extend beyond the classroom, what is important for your classmates to know about you that is not on your resumé? (200 words) • Essay 2: Please describe a tangible example that illuminates your experience promoting an inclusive environment and what you would bring to creating an inclusive global community at Darden. (300 words) • Essay 3: At this time how would you describe your short-term, post-MBA goal in terms of industry, function, geography, company size and/or mission and how does it align with the long-term vision you have for your career? (200 words)
Yale	<ul style="list-style-type: none"> • Essay 1: Describe the biggest commitment you have ever made. (500 words maximum) • Optional: If any aspect of your candidacy needs further explanation (unexplained gaps in work experience, choice of recommenders, academic performance, promotions or recognition, etc.), please provide a brief description here. (200 words maximum)