

School	Questions
Chicago (Booth)	<ul style="list-style-type: none"> • Essay 1: How will a Booth MBA help you achieve your immediate and long-term post-MBA career goals? (Minimum 250 words, no maximum.) • Essay 2: An MBA is as much about personal growth as it is about professional development. In addition to sharing your experience and goals in terms of career, we'd like to learn more about you outside of the office. Use this opportunity to tell us something about who you are... (Minimum 250 words, no maximum.) • Optional: Is there any unclear information in your application that needs further explanation? (Maximum 300 words.) • Reapplicant: Upon reflection, how has your perspective regarding your future, Chicago Booth, and/or getting an MBA changed since the time of your last application? (Maximum 300 words.)
Columbia (CBS)	<ul style="list-style-type: none"> • Short Answer Question: What is your immediate post-MBA professional goal? (50 characters maximum) • August Start Short Answer Question: How do you plan to spend the summer after the first year of the MBA? If in an internship, please include target industry(ies) and/or function(s). If you plan to work on your own venture, please indicate a focus of business. (50 characters) • January Start Short Answer Question: Why do you prefer the January-entry term? (50 characters maximum) • Essay 1: Through your resume and recommendation, we have a clear sense of your professional path to date. What are your career goals over the next three to five years and what is your long-term dream job? (500 words) • Essay 2: The Phillips Pathway for Inclusive Leadership (PPIL) is a co-curricular program designed to provide students with the skills and strategies needed to develop as inclusive leaders. Through various resources and programming, students explore and reflect on the following five inclusive leadership skills: Mitigating Bias and Prejudice; Managing Intercultural Dialogue; Addressing Systemic Inequity; Understanding Identity and Perspective Taking; and Creating an Inclusive Environment. Describe a time or situation when you had the need to utilize one of these five skills, and tell us the actions you took and the outcome. (250 words) • Essay 3: We believe Columbia Business School is a special place with a collaborative learning environment in which students feel a sense of belonging, agency, and partnership--academically, culturally, and professionally. How would you co-create your optimal MBA experience at CBS? Please be specific. (250 words) • Optional essay: If you wish to provide further information or additional context around your application to the Admissions Committee, please upload a brief explanation of any areas of concern in your academic record or personal history. This does not need to be a formal essay. You may submit bullet points. (Maximum 500 Words) • Reapplicant essay: How have you enhanced your candidacy since your previous application? Please detail your progress since you last applied and reiterate how you plan to achieve your immediate and long term post-MBA professional goals. (Maximum 500 words).

School	Questions
Cornell (Johnson)	<ul style="list-style-type: none"> • Goals statement: To the best of your understanding today, please share your short and long term goals by completing the following sentences and answering the enclosed short answer question (350 words maximum): Immediately post-MBA, my goal is to work as a(n) [Role] at [Company] within [Industry]. <ul style="list-style-type: none"> ○ Targeted Job Role: ○ Target Job Company: ○ Industry: In 5–10 years post-MBA, my goal is to work as a(n) [Role] at [Company] within [Industry]. <ul style="list-style-type: none"> ○ Targeted Job Role: ○ Target Job Company: ○ Industry: Please share how you plan to utilize the resources available to you at Johnson as well as any existing resources you bring to the program to help you secure your post-MBA career goal. • Essay 1: Answer one of the two prompts. <ul style="list-style-type: none"> ○ Impact Essay: At Cornell, our students and alumni share a desire to positively impact the organizations and communities they serve. How do you intend to make a meaningful impact on the Johnson community? (350 words maximum) ○ The Unique Trait that Defines Me: What is something unique about you that others will remember you by? (350 words maximum) • Optional essay (required for reapplicants): You may use this essay to call attention to items needing clarification and to add additional details to any aspects of your application that do not accurately reflect your potential for success at Johnson. (350 words maximum) If you are reapplying for admission, please use this essay to indicate how you have strengthened your application and candidacy since the last time you applied for admission. Please also review our Application Guide for additional information about reapplying (350 words maximum). • Park Leadership Fellows Program Essay Prompt (500 word limit): Describe a past formal or informal leadership experience and how it informs your goals for growth as a leader. How would the Park Leadership Fellowship assist with these goals?

School	Questions
Dartmouth (Tuck)	<ul style="list-style-type: none"> • Essay 1: Why are you pursuing an MBA and why now? How will the distinct Tuck MBA contribute to achieving your goals and aspirations? (300 words) • Essay 2: Tell us who you are. How have your values and experiences shaped your identity and character? How will your background contribute to the diverse Tuck culture and community? (300 words) • Essay 3: Describe a time you meaningfully contributed to someone else's sense of inclusion in your professional or personal community(300 words) • Reapplicant essay: How have you strengthened your candidacy since you last applied? Please reflect on how you have grown personally and professionally. (300 words) • Optional: Please provide any additional insight or information that you have not addressed elsewhere (e.g., atypical choice of references, factors affecting academic performance, unexplained job gaps or changes). Complete this question only if you feel your candidacy is not fully represented by this application. (300 words)
Duke (Fuqua)	<ul style="list-style-type: none"> • Short answer: What are your post-MBA career goals? Share with us your first-choice career plan and your alternate plan. (100 words) • Essay 1: Please share with us "25 Random Things" about you. The Admissions Committee wants to get to know YOU - beyond the professional and academic achievements listed in your resume and transcript. Share with us important life experiences, your hobbies, achievements, fun facts, or anything that helps us understand what makes you who you are. Your list will be limited to 2 pages (750 words maximum). Please present your response in list form, numbered 1 to 25. Some points may be brief, while others may be longer. • Essay 2: Fuqua prides itself on cultivating a culture of engagement. Our students enjoy a wide range of student-led organizations that provide opportunities for leadership development and personal fulfillment, as well as an outlet for contributing to society. Our student-led government, clubs, centers, and events are an integral part of the student culture and to the development of leaders. Based on your understanding of the Fuqua culture, what are 3 ways you expect to contribute at Fuqua? Your response will be limited to 1 page (500 words maximum). • Optional essay: If you feel there are circumstances of which the admissions committee should be aware, please explain them here (e.g. unexplained gaps in work, choice of recommenders, inconsistent or questionable academic performance). Note that you should NOT upload additional essays nor additional recommendations in this area. The Optional Information section is intended to provide the admissions committee with insight into your circumstances only. Your response will be limited to 1 page (500 words maximum).
HBS	<ul style="list-style-type: none"> • Essay 1: Please reflect on how your experiences have influenced your career choices and aspirations and the impact you strive to make on the businesses, organizations, and communities you plan to serve. (up to 300 words) • Essay 2: What experiences have shaped who you are, how you invest in others, and what kind of leader you want to become? (up to 250 words) • Essay 3: Curiosity can be seen in many ways. Please share an example of how you have demonstrated curiosity and how that has influenced your growth. (up to 250 words)

School	Questions
INSEAD	<ul style="list-style-type: none"> • Essay 1: Give a candid description of yourself (who are you as a person), stressing the personal characteristics you feel to be your strengths and weaknesses and the main factors which have influenced your personal development, giving examples when necessary (maximum 500 words) • Essay 2: Consider a situation where you failed to achieve your objective(s). How did you handle failure? What did you learn about yourself and/or your interactions with others from this situation? • Optional: Is there anything else that was not covered in your application that you would like to share with the Admissions Committee? (maximum 300 words)
LBS	<ul style="list-style-type: none"> • Question 1. (500 words) What are your post-MBA goals and how will your prior experience and the London Business School programme contribute towards these? • Question 2. (500 words) (This question is optional) Is there any other information you believe the Admissions Committee should know about you and your application to London Business School?

School	Questions
MIT Sloan	<ul style="list-style-type: none"> • Cover letter: Please submit a cover letter seeking a place in the MIT Sloan MBA program. Your letter should conform to a standard business correspondence, include one or more professional examples that illustrate why you meet the desired criteria above, and be addressed to the Admissions Committee (300 words or fewer, excluding address and salutation). • Video 1: Introduce yourself to your future classmates. Here's your chance to put a face with a name, let your personality shine through, be conversational, be yourself. We can't wait to meet you! Videos should adhere to the following guidelines: <ul style="list-style-type: none"> ○ No more than 1 minute (60 second) in length ○ Single take (no editing) ○ Speaking directly to the camera ○ Do not include background music or subtitles • Video 2: All MBA applicants will be prompted to respond to a randomly generated, open-ended question. The question is designed to help us get to know you better; to see how you express yourself and to assess fit with the MIT Sloan culture. It does not require prior preparation. Applicants are given 5 seconds to prepare for a 60-second response. • Organizational chart: To help us better understand your current role and the impact that you have on your team and department, please submit an organizational chart. We should be able to clearly understand the internal structure of your organization, where you sit in your organization, and your line of reporting. Organizational charts should not be more than two pages and keep the following in mind: <ul style="list-style-type: none"> ○ Give us as much detail as possible (names, titles, etc.) but it's ok to redact names if you need to. ○ Please circle your role in red so that your position is easily identifiable. ○ Make sure we can easily identify where you are, to whom you report, and if applicable, who reports to you. ○ If your recommender or references are on your organizational chart (they may not be, and that's ok!), please highlight them for us. ○ If you are a consultant, entrepreneur, or affiliated with the military review our FAQs for suggestions on how to approach the organizational chart. • Short answer: How has the world you come from shaped who you are today? For example, your family, culture, community, all help to shape aspects of your life experiences and perspective. Please use this opportunity to share more about your background. (250 words)

School	Questions
Michigan (Ross)	<ul style="list-style-type: none"> • Essay 1: Ross Experiences in Action-Based Learning (REAL) At Michigan Ross, we believe the best way to learn is by doing. In our Full-Time MBA Program, you will put your skills and knowledge to the test in real-world situations with real stakes. How will this learning environment benefit you, and how do you plan to contribute to the action-based learning experience? (300 words) • Essay 2: How will you make an impact at Michigan Ross? Michigan Ross is proud to support a community of leaders and impact makers. As a future member of this community, we want to know more about who you are and what drives you. Please choose 1 of the following prompts to tell us more about what makes you stand out beyond your academic and work experience. List the prompt you are answering at the top of your response. (200 words) <ul style="list-style-type: none"> ○ What makes you unique? ○ Can you provide a specific example of how you've overcome a personal challenge? ○ What makes you excited to get up each morning? ○ Describe a time when you made a difference in your community or with an individual. • Essay 3: Career Aspirations What is your short-term career goal, and how will Ross help you achieve it? (200 words) • Optional Essay: Is there something in your resume or application that needs a brief explanation? Appropriate uses of this essay would be the explanation of an employment gap, academic outliers, choice of recommender, completion of supplemental coursework, etc. You may use bullet points where appropriate. (250 words)

School	Questions
Northwestern (Kellogg)	<ul style="list-style-type: none"> • Essay 1: Intentionality is a key aspect of what makes our graduates successful Kellogg leaders. Help us understand your journey by articulating your motivations for pursuing an MBA, the specific goals you aim to achieve, and why you believe now is the right moment. Moreover, share why you feel Kellogg is best suited to serve as a catalyst for your career aspirations and what you will contribute to our community of lifelong learners during your time here. (450 words) • Essay 2: Kellogg leaders are primed to tackle challenges everywhere, from the boardroom to their neighborhoods. Describe a specific professional experience where you had to make a difficult decision. Reflecting on this experience, identify the values that guided your decision-making process and how it impacted your leadership style. (450 words) • Additional information: We know that life is full of extenuating circumstances. Whether you want to explain gaps in work experience, your choice of recommenders, inconsistent or questionable academic performance or something else, you can use this section to briefly tell us anything we need to know about your application. (280 words) <p>Additional essays for specific programs:</p> <ul style="list-style-type: none"> • One-year MBA: Why is the Kellogg One-Year Program the right fit to help you reach your post-MBA career goals? And what unique academic, personal or professional experience do you bring into this specific program? (250 words) • JD-MBA: Why is the JD-MBA Program the right fit to help you reach your post-MBA career goals? And what unique academic, personal or professional experience do you bring into this specific program? (250 words) • MMM: Why is the MMM Program the right fit to help you reach your post-MBA career goals? And what unique academic, personal or professional experience do you bring into this specific program? (250 words) • MBAi: Why is the Kellogg McCormick MBAi Program the right fit to help you reach your post-MBA career goals? And what unique academic, personal or professional experience do you bring into this specific program? (450 words)

School	Questions
<p>NYU (Stern)</p>	<ul style="list-style-type: none"> • Short answer: What are your short-term career goals? (150 word maximum, double-spaced, 12-point font) • Essay 1: Change: _____ it Change: Dare It. Dream It. Drive It. In today's global business environment, the only constant is change. Using NYU Stern's brand call to action, we want to know how you view change. Change: _____ it. Fill in the blank with a word of your choice. Why does this word resonate with you? How will you embrace your own personal tagline while at Stern? Examples: <ul style="list-style-type: none"> ○ Change: Dare it. ○ Change: Dream it. ○ Change: Drive it. ○ Change: Empower it. ○ Change: Manifest it. ○ Change: [Any word of your choice] it. (350 word maximum, double-spaced, 12-point font) • Essay 2: Personal Expression (aka "Pick Six") Introduce yourself to the Admissions Committee and to your future classmates using six images and corresponding captions. The Pick Six is a way to share more about the qualities you will bring to the Stern community, beyond your professional and academic achievements. Your uploaded PDF should contain all of the following elements: <ul style="list-style-type: none"> ○ A brief introduction or overview of your "Pick Six" (no more than 3 sentences). ○ Six images that help illustrate your interests, values, motivations, perspective and/or personality. ○ A one-sentence caption for each of the six images that helps explain why they were selected and are significant to you. Note: Your visuals may include photos, infographics, drawings, collages, or any other images. Your document must be uploaded as a single PDF. The essay cannot be sent in physical form or be linked to a website. • Additional information (optional): Please provide any additional information that you would like to bring to the attention of the Admissions Committee and/or give context to your application. This may include important aspects of yourself not otherwise apparent in your application, including but not limited to: hardships you have encountered, current or past gaps in employment, further explanation of your undergraduate record or self-reported academic transcript(s), plans to retake the GMAT, GRE, Executive Assessment, IELTS or TOEFL, or any other relevant information. If you are a reapplicant, please utilize this optional essay to highlight any changes since your last application. (500 word maximum, double-spaced, 12-point font)

School	Questions
Stanford (GSB)	<ul style="list-style-type: none"> • Essay 1: What matters most to you, and why? • Essay 2: Why Stanford? • Additional information for essays: Both essays combined may not exceed 1,000 words. We recommend up to 650 words for Essay A and up to 350 words for Essay B. • Impact statements (up to 3, optional): Think about times you've created a positive impact, whether in professional, extracurricular, academic, or other settings. What was your impact? What made it significant to you or to others? • Background statement (optional): We know that each person is more than a list of facts or pre-defined categories. Please feel free to elaborate on how your background or life experiences have helped shape your recent actions or choices (up to 1,200 characters, or approximately 200 words).

School	Questions
<p>UC Berkeley (Haas)</p>	<ul style="list-style-type: none"> • Essay 1: What makes you feel alive when you are doing it, and why? (300 words maximum) • Essay 2: What are your short-term and long-term career goals, and how will an MBA from Haas help you achieve those goals? (300 words max) • Essay 3: One of our goals at Berkeley Haas is to develop leaders who value diversity and to create an inclusive environment in which people from different ethnicities, genders, lived experiences, and national origins feel welcomed and supported. Describe any experience or exposure you have in the area of diversity, equity, inclusion, justice, and belonging whether through community organizations, personal, or in the workplace? Candidates seeking consideration for mission-aligned fellowships may use this space to reflect on their commitment to the mission of those fellowships. (300 words max) • Video essay: The Berkeley MBA program develops leaders who embody our four Defining Leadership Principles. Briefly introduce yourself to the admissions committee, explain which Defining Leadership Principle resonates most with you, and tell us how you have exemplified the principle in your personal or professional life. Please review the Defining Leadership Principles in advance and take time to prepare your answer before recording. You will be able to test your audio-visual connection before recording. Video essays should last 1-2 minutes and may not exceed 2 minutes. • Optional information: The admissions team takes a holistic approach to application review and seeks to understand all aspects of a candidate's character, qualifications, and experiences. We will consider achievements in the context of the opportunities available to a candidate. Some applicants may have faced hardships or unusual life circumstances, and we will consider the maturity, perseverance, and thoughtfulness with which they have responded to and/or overcome them. • Optional information #1: We invite you to help us better understand the context of your opportunities and achievements. • Optional information #2: This section should only be used to convey relevant information not addressed elsewhere in your application. This may include explanation of employment gaps, academic aberrations, supplemental coursework, etc. You are encouraged to use bullet points where appropriate. • Supplemental information: If you have not provided a letter of recommendation from your current supervisor, please explain. If not applicable, enter N/A. List, in order of importance, significant community and professional organizations and extracurricular activities in which you have been involved during or after university studies. Include the following information for each using the format below: <ul style="list-style-type: none"> ○ Name of organization or activity ○ Nature of organization or activity ○ Size of organization ○ Dates of involvement ○ Offices held ○ Average number of hours spent per week ○ List full-time and part-time jobs held during undergraduate or graduate studies indicating the employer, job title, employment dates, location, and the number of hours worked per week for each position held prior to the completion of your degree. ○ If you have ever been subject to academic discipline, placed on probation, suspended, or required to withdraw from any college or university, please explain. If not, please enter N/A. (An affirmative response to this question does not automatically disqualify you from admission.)

School	Questions
UCLA (Anderson)	<ul style="list-style-type: none"> • Essay 1: Why are you pursuing an MBA? (150 words) • Essay 2: Describe your short-term and long-term post-MBA career goals. (150 words) • Essay 3: At Anderson, our mission is to prepare transformative leaders by developing students to think innovatively, problem-solve, and adapt to others – all with a driven and purposeful mindset. How do you plan to achieve your goals and develop into a transformative leader during your time at UCLA Anderson? (250 words) • Optional essay: Are there any extenuating circumstances in your profile about which the Admissions committee should be aware? (250 words maximum)
U Penn (Wharton)	<ul style="list-style-type: none"> • Essay 1: How do you plan to use the Wharton MBA program to help you achieve your future professional goals? You might consider your past experience, short and long-term goals, and resources available at Wharton. (500 words) • Essay 2: Taking into consideration your background – personal, professional, and/or academic – how do you plan to make specific, meaningful contributions to the Wharton community? (400 words) • Required Essay for all Reapplicants: Please use this space to share with the Admissions Committee how you have reflected and grown since your previous application and discuss any relevant updates to your candidacy (e.g., changes in your professional life, additional coursework, and extracurricular/volunteer engagements). (250 words) • Optional Essay: Please use this space to share any additional information about yourself that cannot be found elsewhere in your application and that you would like to share with the Admissions Committee. This space can also be used to address any extenuating circumstances (e.g., unexplained gaps in work experience, choice of recommenders, inconsistent or questionable academic performance, areas of weakness, etc.) that you would like the Admissions Committee to consider. (500 words)
USC (Marshall)	<ul style="list-style-type: none"> • TBD
UT Austin (McCombs)	<ul style="list-style-type: none"> • Essay 1: At Texas McCombs, we do things a little differently. We embrace those who take the initiative and forge new paths. What ambitious goal or change do you aim to achieve with an MBA, and why is Texas McCombs your ideal launch pad? (250 words) • Essay 2: Here, you are what's next. At this pivotal crossroads where you're deciding your future path, the Texas McCombs MBA experience will equip you with the tools and mindset to make "what's next" happen in your career. Please share unique qualities you possess that highlight your potential to shake up the status quo in your professional life. (250 words) • Essay 3: The University of Texas at Austin's motto, "What starts here changes the world," embodies a spirit of impact and transformation. What fuels your drive to lead change and make your mark in the world? (250 words) • Optional: Please explain any gaps in work experience, choice of recommender, and/or academic performance issues that may help the admission committee in reviewing your application. (Limit: 250 words)

School	Questions
UVA (Darden)	<ul style="list-style-type: none"> • Essay 1: Community of Belonging: What would you want your classmates to know about you that is not on your resume? (100 words) • Essay 2: Inclusive Impact: Please describe a tangible example that illuminates your experience promoting an inclusive environment and what you would bring to creating a welcoming, global community at Darden. (300 words) • Essay 3: Careers With Purpose: At this time how would you describe your short-term, post-MBA goal in terms of industry, function, geography, company size and/or mission and how does it align with the long-term vision you have for your career? (200 words)
Yale	<ul style="list-style-type: none"> • Essay 1: Please respond to one (1) of the three essay prompts below. The word limit (though not necessarily the goal!) is 500 words.: <ul style="list-style-type: none"> o Describe the biggest commitment you have ever made. Why is this commitment meaningful to you and what actions have you taken to support it? o Describe the community that has been most meaningful to you. What is the most valuable thing you have gained from being a part of this community and what is the most important thing you have contributed to this community? o Describe the most significant challenge you have faced. How have you confronted this challenge and how has it shaped you as a person?