

School	Questions
<a href="#">Chicago (Booth)</a>	<ul style="list-style-type: none"> <li>• <b>Essay 1:</b> How will a Booth MBA help you achieve your immediate and long-term post-MBA career goals? (Minimum 250 words, no maximum.)</li> <li>• <b>Essay 2:</b> An MBA is as much about personal growth as it is about professional development. In addition to sharing your experience and goals in terms of career, we'd like to learn more about you outside of the office. Use this opportunity to tell us something about who you are... (Minimum 250 words, no maximum.)</li> <li>• <b>Optional:</b> Is there any unclear information in your application that needs further explanation? (Maximum 300 words.)</li> <li>• <b>Reapplicants:</b> Upon reflection, how has your perspective regarding your future, Chicago Booth, and/or getting an MBA changed since the time of your last application? (Maximum 300 words.)</li> </ul>
<a href="#">Columbia (CBS)</a>	<ul style="list-style-type: none"> <li>• <b>Short Answer Question:</b> What is your immediate post-MBA professional goal? (50 characters maximum)</li> <li>• <b>Essay 1:</b> Through your resume and recommendation, we have a clear sense of your professional path to date. What are your career goals over the next three to five years and what is your long-term dream job? (500 words)</li> <li>• <b>Essay 2:</b> The Phillips Pathway for Inclusive Leadership (PPIL) is a co-curricular program designed to provide students with the skills and strategies needed to develop as inclusive leaders. Through various resources and programming, the goal is for students to explore and reflect during their educational journey on the following five inclusive leadership skills: Mitigating Bias and Prejudice; Managing Intercultural Dialogue; Addressing Systemic Inequity; Understanding Identity and Perspective Taking; and Creating an Inclusive Environment. Describe a time or situation when you had the need to utilize one or more of these five skills, and tell us the actions you took and the outcome. (250 words)</li> <li>• <b>Essay 3:</b> We believe Columbia Business School is a special place. CBS proudly fosters a collaborative learning environment through curricular experiences like our clusters and learning teams, an extremely active co-curricular and student life environment, and career mentorship opportunities like our Executives-in-Residence program. Why do you feel Columbia Business School is a good fit for you academically, culturally, and professionally? Please be specific. (250 words)</li> <li>• <b>Optional Essay:</b> If you wish to provide further information or additional context around your application to the Admissions Committee, please upload a brief explanation of any areas of concern in your academic record or personal history. This does not need to be a formal essay. You may submit bullet points. (Maximum 500 Words)</li> </ul>

School	Questions
<a href="#">Cornell (Johnson)</a>	<ul style="list-style-type: none"> <li>• <b>Goals statement:</b> To the best of your understanding today, please share your short and long term goals by completing the following sentences and answering the enclosed short answer question (350 words maximum): <ul style="list-style-type: none"> <li>○ Immediately post-MBA, my goal is to work as a(n) [Role] at [Company] within [Industry]. <ul style="list-style-type: none"> <li>▪ Targeted Job Role:</li> <li>▪ Target Job Company:</li> <li>▪ Industry:</li> </ul> </li> <li>○ In 5–10 years post-MBA, my goal is to work as a(n) [Role] at [Company] within [Industry]. <ul style="list-style-type: none"> <li>▪ Targeted Job Role:</li> <li>▪ Target Job Company:</li> <li>▪ Industry:</li> </ul> </li> <li>○ How has your experience prepared and encouraged you to pursue these goals?</li> </ul> </li> <li>• <b>Essay 1:</b> At Cornell, our students and alumni share a desire to positively impact the organizations and communities they serve. Taking into consideration your background, how do you intend to make a meaningful impact on an elite MBA community? (350 words maximum)</li> <li>• <b>Optional essay (required for reapplicants):</b> You may use this essay to call attention to items needing clarification and to add additional details to any aspects of your application that do not accurately reflect your potential for success at Johnson. (350 words maximum) If you are reapplying for admission, please use this essay to indicate how you have strengthened your application and candidacy since the last time you applied for admission. Please also review our Application Guide for additional information about reapplying (350 words maximum).</li> </ul>
<a href="#">Dartmouth (Tuck)</a>	<ul style="list-style-type: none"> <li>• <b>Essay 1:</b> Why are you pursuing an MBA and why now? How will the distinct Tuck MBA contribute to achieving your career goals and aspirations? (300 words)</li> <li>• <b>Essay 2:</b> Tell us who you are. How have your values and experiences shaped your identity and character? How will your background contribute to the diverse Tuck culture and community? (300 words)</li> <li>• <b>Essay 3:</b> Describe a time you meaningfully contributed to someone else’s sense of inclusion in your professional or personal community. (300 words)</li> <li>• <b>Optional essay:</b> Please provide any additional insight or information that you have not addressed elsewhere (e.g., atypical choice of references, factors affecting academic performance, unexplained job gaps or changes). Complete this question only if you feel your candidacy is not fully represented by this application. (300 words)</li> <li>• <b>Reapplicant essay:</b> How have you strengthened your candidacy since you last applied? Please reflect on how you have grown personally and professionally. (300 words)</li> </ul>

School	Questions
<a href="#">Duke (Fuqua)</a>	<ul style="list-style-type: none"> <li>• <b>Short answer:</b> What are your post-MBA career goals? Share with us your first-choice career plan and your alternate plan. (100 words)</li> <li>• <b>Essay 1:</b> The 'Team Fuqua' spirit and community is one of the things that sets the MBA experience apart, and it is a concept that extends beyond the student body to include faculty, staff, and administration. Please share with us “25 Random Things” about you. The Admissions Committee wants to get to know YOU - beyond the professional and academic achievements listed in your resume and transcript. Share with us important life experiences, your hobbies, achievements, fun facts, or anything that helps us understand what makes you who you are. Your list will be limited to 2 pages (750 words maximum). Please present your response in list form, numbered 1 to 25. Some points may be brief, while others may be longer.</li> <li>• <b>Essay 2:</b> Fuqua prides itself on cultivating a culture of engagement. Our students enjoy a wide range of student-led organizations that provide opportunities for leadership development and personal fulfillment, as well as an outlet for contributing to society. Our student-led government, clubs, centers, and events are an integral part of the student culture and to the development of leaders. Based on your understanding of the Fuqua culture, what are 3 ways you expect to contribute at Fuqua? Your response will be limited to 1 page (500 words maximum).</li> <li>• <b>Optional essay:</b> If you feel there are circumstances of which the admissions committee should be aware, please explain them here (e.g. unexplained gaps in work, choice of recommenders, inconsistent or questionable academic performance). Note that you should NOT upload additional essays nor additional recommendations in this area. The Optional Information section is intended to provide the admissions committee with insight into your circumstances only. Your response will be limited to 1 page (500 words maximum).</li> <li>• <b>Optional essay:</b> We love learning more about our applicants in their “25 Random Things About Me” essays, and we’d love to get to know more about our applicants’ personal stories. We’ve added a new optional section for applicants to share a little bit more about themselves, including if they may be the first in their family to attend college, grew up facing financial hardship, or have any other unique lived experience they want to share.</li> </ul>
<a href="#">HBS</a>	<ul style="list-style-type: none"> <li>• <b>Essay:</b> As we review your application, what more would you like us to know as we consider your candidacy for the Harvard Business School MBA program? (900 words)</li> </ul>
<a href="#">INSEAD</a>	<ul style="list-style-type: none"> <li>• <b>Essay 1:</b> Give a candid description of yourself (who are you as a person), stressing the personal characteristics you feel to be your strengths and weaknesses and the main factors which have influenced your personal development, giving examples when necessary (maximum 500 words).</li> <li>• <b>Essay 2:</b> Describe the achievement of which you are most proud and explain why. In addition, describe a situation where you failed. How did these experiences impact your relationships with others? Comment on what you learned (maximum 400 words).</li> <li>• <b>Essay 3:</b> Describe all types of extra-professional activities in which you have been or are still involved for a significant amount of time (clubs, sports, music, arts, etc). How are you enriched by these activities? (maximum 300 words)</li> <li>• <b>Additional information:</b> Is there anything else that was not covered in your application that you would like to share with the Admissions Committee? (maximum 300 words)</li> </ul>

School	Questions
<a href="#">LBS</a>	<ul style="list-style-type: none"> <li>• <b>Essay 1:</b> What are your post-MBA goals and how will your prior experience and the London Business School programme contribute towards these? (500 words)</li> <li>• <b>Additional information:</b> (This question is optional) Is there any other information you believe the Admissions Committee should know about you and your application to London Business School? (500 words)</li> </ul>
<a href="#">MIT Sloan</a>	<ul style="list-style-type: none"> <li>• <b>Cover letter:</b> MIT Sloan seeks students whose personal characteristics demonstrate that they will make the most of the incredible opportunities at MIT, both academic and non-academic. We are on a quest to find those whose presence will enhance the experience of other students. We seek thoughtful leaders with exceptional intellectual abilities and the drive and determination to put their stamp on the world. We welcome people who are independent, authentic, and fearlessly creative – true doers. We want people who can redefine solutions to conventional problems, and strive to preempt unconventional dilemmas with cutting-edge ideas. We demand integrity and respect passion. Taking the above into consideration, please submit a cover letter seeking a place in the MIT Sloan MBA program. Your letter should conform to a standard business correspondence, include one or more professional examples that illustrate why you meet the desired criteria above, and be addressed to the Admissions Committee (300 words or fewer, excluding address and salutation).</li> <li>• <b>Video statement:</b> Introduce yourself to your future classmates. Here's your chance to put a face with a name, let your personality shine through, be conversational, be yourself. We can't wait to meet you! <ul style="list-style-type: none"> <li>○ Videos should adhere to the following guidelines:</li> <li>○ No more than 1 minute (60 second) in length</li> <li>○ Single take (no editing)</li> <li>○ Speaking directly to the camera</li> <li>○ Do not include background music or subtitles</li> </ul> </li> <li>• <b>Organizational chart:</b> To help us better understand your current role and the impact that you have on your team and department, please submit an organizational chart. We should be able to clearly understand the internal structure of your organization, where you sit in your organization, and your line of reporting. Organizational charts should not be more than two pages and keep the following in mind: <ul style="list-style-type: none"> <li>○ Give us as much detail as possible (names, titles, etc.) but it's ok to redact names if you need to.</li> <li>○ Please circle your role in red so that your position is easily identifiable.</li> <li>○ Make sure we can easily identify where you are, to whom you report, and if applicable, who reports to you.</li> <li>○ If your recommender or references are on your organizational chart (they may not be, and that's ok!), please highlight them for us.</li> <li>○ If you are a consultant, entrepreneur, or affiliated with the military review our FAQs for suggestions on how to approach the organizational chart.</li> </ul> </li> <li>• <b>Optional short answer:</b> How has the world you come from shaped who you are today? For example, your family, culture, community, all help to shape aspects of your identity. Please use this opportunity if you would like to share more about your background. (250 words)</li> </ul>

School	Questions
<a href="#">Michigan (Ross)</a>	<ul style="list-style-type: none"> <li>• <b>Short-answer:</b> Select one prompt from each group of the two groups below. Respond to each selected prompt in 100 words or less (&lt;100 words each; 200 words total).               <ul style="list-style-type: none"> <li>○ Group 1 I want people to know that I: I made a difference when I: I was aware that I was different when:</li> <li>○ Group 2 I was out of my comfort zone when: I was humbled when: I was challenged when:</li> </ul> </li> <li>• <b>Essay:</b> What is your short-term career goal and why is this the right goal for you? (150 words)</li> <li>• <b>Optional:</b> Is there something in your resume or application that could use some explanation? You might want to discuss the completion of supplemental coursework, employment gaps, academic issues, etc. Feel free to use bullet points where appropriate.</li> </ul>
<a href="#">Northwestern (Kellogg)</a>	<ul style="list-style-type: none"> <li>• <b>Essay 1:</b> Kellogg Leaders are primed to tackle today's pressing concerns everywhere, from the boardroom to their neighborhoods. Tell us about a time in your life where you've needed a combination of skills to solve a problem or overcome a challenge. Which skills did you use? What did you accomplish? (450 words)</li> <li>• <b>Essay 2:</b> At Kellogg, our values are based on research that concludes organizations comprised of leaders with varied backgrounds and perspectives outperform homogeneous ones. How do you believe your personal and professional experiences to date will help to enrich the Kellogg community? (450 words)</li> <li>• <b>MBAi applicants:</b> Why is the Kellogg McCormick MBAi Program the right fit to help you reach your post-MBA career goals? And what unique academic, personal or professional experience do you bring into this specific program? (450 words)</li> <li>• <b>MMM applicants:</b> Why is the MMM Program the right fit to help you reach your post-MBA career goals? And what unique academic, personal or professional experience do you bring into this specific program? (250 words)</li> <li>• <b>JD-MBA applicants:</b> Why is the JD-MBA Program the right fit to help you reach your post-MBA career goals? And what unique academic, personal or professional experience do you bring into this specific program? (250 words)</li> <li>• <b>Reapplicants:</b> How have you grown or changed personally and professionally since you previously applied and what steps have you taken to become the strongest candidate you can be? (250 words)</li> </ul>

School	Questions
<a href="#">NYU (Stern)</a>	<ul style="list-style-type: none"> <li>• <b>Short answer:</b> What are your short-term career goals? (150 word maximum, double-spaced, 12-point font)</li> <li>• <b>Essay 1:</b> In today's global business environment, the only constant is change. Using NYU Stern's brand call to action, we want to know how you view change. Change: _____ it. Fill in the blank with a word of your choice. Why does this word resonate with you? How will you embrace your own personal tagline while at Stern? Examples:             <ul style="list-style-type: none"> <li>○ Change: Dare it.</li> <li>○ Change: Dream it.</li> <li>○ Change: Drive it.</li> <li>○ Change: Empower it.</li> <li>○ Change: Manifest it.</li> <li>○ Change: [Any word of your choice] it.</li> </ul> </li> </ul> <p>(350 word maximum, double-spaced, 12-point font)</p> <ul style="list-style-type: none"> <li>• <b>Essay 2:</b> Describe yourself to the Admissions Committee and to your future classmates using six images and corresponding captions. Your uploaded PDF should contain all of the following elements:             <ul style="list-style-type: none"> <li>○ A brief introduction or overview of your "Pick Six" (no more than 3 sentences).</li> <li>○ Six images that help illustrate who you are.</li> <li>○ A one-sentence caption for each of the six images that helps explain why they were selected and are significant to you.</li> </ul> <p>Note: Your visuals may include photos, infographics, drawings, or any other images that best describe you. Your document must be uploaded as a single PDF. The essay cannot be sent in physical form or be linked to a website.</p> </li> <li>• <b>Additional information (optional):</b> Please provide any additional information that you would like to bring to the attention of the Admissions Committee. This may include important aspects of yourself not otherwise apparent in your application, current or past gaps in employment, further explanation of your undergraduate record or self-reported academic transcript(s), plans to retake the GMAT, GRE, Executive Assessment, IELTS or TOEFL, or any other relevant information. (250 word maximum, double-spaced, 12-point font)</li> </ul>
<a href="#">Stanford (GSB)</a>	<ul style="list-style-type: none"> <li>• <b>Essay 1:</b> What matters most to you, and why?</li> <li>• <b>Essay 2:</b> Why Stanford?</li> <li>• <b>Additional information for essays:</b> Both essays combined may not exceed 1,050 words. We recommend up to 650 words for Essay A and up to 400 words for Essay B.</li> <li>• <b>Impact statements (up to 3, optional):</b> Question: Think about times you've created a positive impact, whether in professional, extracurricular, academic, or other settings. What was your impact? What made it significant to you or to others?</li> <li>• <b>Background statement (optional):</b> We know that each person is more than a list of facts or pre-defined categories. Please feel free to elaborate on how your background or life experiences have helped shape your recent actions or choices (up to 1,200 characters, or approximately 200 words).</li> </ul>

School	Questions
<a href="#">UC Berkeley (Haas)</a>	<ul style="list-style-type: none"> <li>• <b>Essay 1:</b> What makes you feel alive when you are doing it, and why? (300 words maximum)</li> <li>• <b>Essay 2:</b> How will an MBA help you achieve your short-term and long-term career goals? (300 words max)</li> <li>• <b>Video Essay 3:</b> The Berkeley MBA program develops leaders who embody our four <a href="#">Defining Leadership Principles</a>. Briefly introduce yourself to the admissions committee, explain which leadership principle resonates most with you, and tell us how you have exemplified the principle in your personal or professional life. (Not to exceed 2 minutes.)</li> <li>• <b>Short answer:</b> Can you please describe any experience or exposure you have in the area of diversity, equity, inclusion, justice, and belonging whether through community organizations, personal, or in the workplace? (300 words)</li> <li>• <b>Optional Information 1:</b> We invite you to help us better understand the context of your opportunities and achievements.</li> <li>• <b>Optional Information 2:</b> This section should only be used to convey relevant information not addressed elsewhere in your application. This may include explanation of employment gaps, academic aberrations, supplemental coursework, etc. You are encouraged to use bullet points where appropriate.</li> <li>• <b>Supplemental information:</b> <ul style="list-style-type: none"> <li>○ If you have not provided a letter of recommendation from your current supervisor, please explain. If not applicable, enter N/A.</li> <li>○ List, in order of importance, significant community and professional organizations and extracurricular activities in which you have been involved during or after university studies. Include the following information for each using the format below: <ul style="list-style-type: none"> <li>▪ Name of organization or activity</li> <li>▪ Nature of organization or activity</li> <li>▪ Size of organization</li> <li>▪ Dates of involvement</li> <li>▪ Offices held</li> <li>▪ Average number of hours spent per month</li> </ul> </li> <li>○ List full-time and part-time jobs held during undergraduate or graduate studies indicating the employer, job title, employment dates, location, and the number of hours worked per week for each position held prior to the completion of your degree.</li> <li>○ If you have ever been subject to academic discipline, placed on probation, suspended, or required to withdraw from any college or university, please explain. If not, please enter N/A. (An affirmative response to this question does not automatically disqualify you from admission.)</li> </ul> </li> </ul>
<a href="#">UCLA (Anderson)</a>	<ul style="list-style-type: none"> <li>• <b>Essay 1:</b> UCLA Anderson seeks to develop transformative leaders who think fearlessly, drive change, and share success. We believe the ability to persevere is an essential component of effective leadership. Please share an example from your personal or professional life where you demonstrated perseverance to accomplish a significant goal or milestone. (250 words maximum)</li> <li>• <b>Optional Essay:</b> Are there any extenuating circumstances in your profile about which the Admissions committee should be aware? (250 words maximum)</li> </ul>

School	Questions
<a href="#">U Penn (Wharton)</a>	<ul style="list-style-type: none"> <li>• <b>Essay 1:</b> How do you plan to use the Wharton MBA program to help you achieve your future professional goals? You might consider your past experience, short and long-term goals, and resources available at Wharton. (500 words)</li> <li>• <b>Essay 2:</b> Taking into consideration your background – personal, professional, and/or academic – how do you plan to make specific, meaningful contributions to the Wharton community? (400 words)</li> <li>• <b>Optional Essay:</b> Please use this space to share any additional information about yourself that cannot be found elsewhere in your application and that you would like to share with the Admissions Committee. This space can also be used to address any extenuating circumstances (e.g., unexplained gaps in work experience, choice of recommenders, inconsistent or questionable academic performance, areas of weakness, etc.) that you would like the Admissions Committee to consider. (500 words)</li> </ul>
<a href="#">USC (Marshall)</a>	<ul style="list-style-type: none"> <li>• <b>Essay 1:</b> What is your specific, immediate short-term career goal upon completion of your MBA? Please include an intended position, function, and industry in your response. (word limit: 100)</li> <li>• <b>Essay #2:</b> Please draft a letter that begins with "Dear Admissions Committee" This letter is meant to be your personal statement that provides the Admissions Committee with an understanding of your candidacy for Marshall beyond what is evident in other parts of your application. This essay is purposely open-ended. You are free to express yourself in whatever way you see fit. Our goal is to have an appreciation for and an understanding of each candidate in ways that are not captured by test scores, grades, and resumes. (word limit: 600)</li> <li>• <b>Optional:</b> Please provide any additional information you would like the admissions committee to consider. (word limit: 250)</li> </ul>
<a href="#">UT Austin (McCombs)</a>	<ul style="list-style-type: none"> <li>• <b>Cover letter:</b> Please write an application cover letter summarizing your aspirations, qualifications, and personal and professional experiences that make you a strong candidate for the Texas Full-Time MBA program. (500 words)</li> <li>• <b>Optional:</b> If applicable, applicants can provide an optional statement in the essay section of the application. Applicants should only provide an optional statement if there is something they wish to address about their candidacy that is not addressed elsewhere.</li> </ul>
<a href="#">UVA (Darden)</a>	<ul style="list-style-type: none"> <li>• <b>Essay 1:</b> What would you want your classmates to know about you that is not on your resume? (100 words)</li> <li>• <b>Essay 2:</b> Please describe a tangible example that illuminates your experience promoting an inclusive environment and what you would bring to creating a welcoming, global community at Darden. (300 words)</li> <li>• <b>Essay 3:</b> At this time how would you describe your short-term, post-MBA goal in terms of industry, function, geography, company size and/or mission and how does it align with the long-term vision you have for your career? (200 words)</li> </ul>
<a href="#">Yale</a>	<ul style="list-style-type: none"> <li>• <b>Essay 1:</b> Pick one of the essay prompts to answer. (500 words) <ul style="list-style-type: none"> <li>○ Describe the biggest commitment you have ever made. Why is this commitment meaningful to you and what actions have you taken to support it?</li> <li>○ Describe the community that has been most meaningful to you. What is the most valuable thing you have gained from being a part of this community and what is the most important thing you have contributed to this community?</li> <li>○ Describe the most significant challenge you have faced. How have you confronted this challenge and how has it shaped you as a person?</li> </ul> </li> </ul>



